

CLAIMS

What is claimed is:

- 1 1. A method of creating a personalized book describing an event, the method
2 comprising the steps of:
3 gathering content about said event;
4 inputting said content into a computer to create digital data;
5 processing said digital data to format a personalized event book;
6 and
7 printing said personalized event book on a printer.
2. The method of claim 1 wherein said printer is a digital offset printer.
3. The method of claim 1 further comprising the step of printing multiple
copies of said personalized event book on said printer.
4. The method of claim 3 further comprising the step of distributing said
copies to participants in said event.
5. The method of claim 1 wherein said content comprises photographs.
6. The method of claim 5 wherein said photographs are arranged and
incorporated into said personalized event book.

7. The method of claim 6 wherein said personalized event book further comprises textual material about said event.

1 8. A personalized magazine commemorating an event, the magazine
2 comprising a plurality of pages, each of said pages comprising at least one
3 photograph related to said event and textual matter associated with said at
4 least one photograph, wherein said plurality of pages are bound together
5 to create said personalized magazine.

9. A personalized magazine of claim 8 wherein said textual matter and said at least one photograph are integrated into a common page layout

10. A personalized magazine of claim 9 wherein said textual matter and said at least one photograph are integrated by a computer application.

11. A personalized magazine of claim 9 wherein said plurality of pages are printed on a digital offset printer.

12. A digital storage medium having computer-executable instructions stored thereon, wherein said instructions are configured to execute the method of claim 1.

- [illegible]